



MARCH NEWSLETTER

MISSION STATEMENT

To promote diversity, equity, and inclusiveness for the empowerment of families by providing services to strengthen communities and enhance collaborative relations in the Great Lakes Bay Region and beyond.

CONNECT WITH US

SVRC INDUSTRIAL BUILDING
1000 TUSCOLA STREET
SAGINAW, MI 48607

PHONE: (989) 737-9286

OFFICE: (989) 399-8775, EXT. 5

WEBSITE: WWW.WOMENOFCOLORS.ORG

FACEBOOK: @WOMENOFCOLORS

INSTAGRAM: @WOC1993

TWITTER: @COLORSWOMEN

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PROJECT SPOTLIGHT

DISCOVERING BARRIERS TO BEHAVIORAL HEALTHCARE SERVICES

Women of Colors recently received a \$200,000 discovery grant from Michigan State Endowment to explore racial inequities in access to follow-up behavioral healthcare services.

Compared to any other race, African Americans receive 20% less follow-up care for behavioral health needs, including substance use and mental health disorders. With the funding from the Michigan Health Endowment Fund, WOC plans to identify the reason for these racial disparities.

If you are a qualified individual and interested in sharing your experience(s) with accessing behavioral health services, please call the Women of Colors office at 989-399-8775 ext. 5 to participate in a one-on-one interview or listening session.

"Bridging the Behavioral Health Disparity Gap"

Women of Colors (WOC) Offers
\$50 VISA GIFT CARDS
Discuss your experiences with Behavior Healthcare Services

WOC seeks African Americans who have had **Mental Health and Substance Use services** within the last 5 years.

Must be 18 years of age or older and reside in Saginaw County

SCAN ME

MICHIGAN HEALTH ENDOWMENT FUND

WOC WOMEN OF COLORS

For more information call (989) 399-8775 Ext. 5



THIS MONTH'S FEATURED MEMBER

Women of Colors would like to recognize Leslie Eschenbacher as this month's featured member! Leslie is a Prevention Specialist with Women of Colors and is trained in Prime for Life and Racial Justice and Wellness. Since volunteering with Women of Colors, Leslie has become a great leader in the community. As a member of the Prevention Team, Leslie hopes that people recognize that it is never too late to get help, get better, and become a productive part of their family and community.



PRIME FOR LIFE WORKS

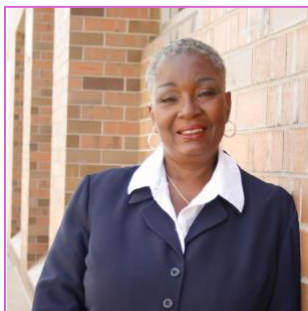
- Explores personal values and priorities.
- Increases problem-solving skills and perception of personal risk.
- Teaches simple tools for making decisions and selecting low-risk choices leading to abstinence.
- Prime For Life is an Evidence-Based method to Motivate Alcohol and Substance Use Behavior Change.
- Independent and internal reviews demonstrate positive impacts on adults and youth.
- Program and content is based on biological, psychological, and sociological research.
- People do not become addicted because of an addictive personality or because of mental health problems.

ADULT TRAINING
VIRTUAL - VIA ZOOM

Participants will receive a \$25 VISA Gift Card and Certificate upon completion

- **March 28th and 29th, 2022 (Monday and Tuesday)**
- **6:00 p.m. – 8:30 p.m. each day**
- **Register by March 21st at kris4woc@gmail.com**
- **Questions:** email kris4woc@gmail.com or call (989) 399-8775, Ext. 5 / (989) 737-9286

Women of Colors is a non-profit organization with a diverse group of professional facilitators certified by Prime for Life. We are passionate about providing training and services for youth and families.



PRESIDENT'S CORNER

Since 1987, March has been designated as National Women's History Month, and this is a time to recognize and pay tribute to generations of women with courage and activism that helped change the face of society. Celebrate this month by supporting women's organizations, supporting women authors, learning the history of women's rights, and the issues women face today.

Evelyn McGovern
WOC Co-Founder/President

Live Streaming & On-Demand Media

Upload and stream your event on Women Of Colors Network.
Air on ROKU, Amazon Prime and more.

Movies • Exercise • Music Videos • Educational • Concerts
Christian Content • Talk Shows • The Word of God & More

For more information call (989)737-8179 or (989)737-9286

Have you checked out the WOC Network yet? Search the App Store through your Prime Video, Apple TV or Roku for "Women of Colors" and download our free app today!