



# APRIL NEWSLETTER

## MISSION STATEMENT

To promote diversity, equity, and inclusiveness for the empowerment of families by providing services to strengthen communities and enhance collaborative relations in the Great Lakes Bay Region and beyond.

## CONNECT WITH US

SVRC INDUSTRIES BUILDING  
1000 TUSCOLA STREET  
SAGINAW, MI 48607

PHONE: (989) 737-9286

OFFICE: (989) 399-8775, EXT. 5

WEBSITE: WWW.WOMENOFCOLORS.ORG

FACEBOOK: @WOMENOFCOLORS

INSTAGRAM: @WOC1993

TWITTER: @COLORSWOMEN

## IN THIS ISSUE

WOC TV NETWORK

RACIAL DISPARITIES PROJECT

PRIME FOR LIFE

PRESIDENT'S CORNER



## WOMEN OF COLORS TV NETWORK

**Do you have content for Amazon Prime TV, Apple TV, or Roku? WOC can spotlight your business, your book, your school, or your event!**

WOC Network is offering a low price for our **first three channel spotlights!** Are you a school who wants to broadcast a sports event or feature a student of the month? Are you an entrepreneur or author who could use a new platform? Are you a church who would like to broadcast your church service? Members of the community and your audience can view your content through these popular streaming channels. It's the only community channel like this in our area!

The WOC Network is an opportunity for individuals to share, educate, inspire, and empower! It's a chance to give back to your community while also promoting your own organization or business.

**The first three to take advantage of our offer can run a 5 minute to 60 minute spotlight for three months for \$25-\$100, so don't wait to get in touch!**

Contact (989) 737-8179, (989) 737-9286, or nichole4woc@gmail.com.

### DOWNLOAD OUR FREE APP

On Amazon Prime TV, Apple TV, or Roku:

1. Go to the App Store
2. Type "Women of Colors"
3. Download free and stream the WOC Network!

**WOC**  
WOMEN OF COLORS

# I AM STILL A MAN

**FORUM WILL BE LIVESTREAMED VIA:**  
April 29, 2022 at 7:00 p.m.  
Women of Colors Facebook Page, WTLZ KISS 107.1 FM, WSGW 790 & 105 FM, THE MOOSE 94.5 FM, & WGER 106.3 FM

**HOST:**  
  
**JUDGE TERRY CLARK**  
70<sup>th</sup> District Court

**PANELISTS:**

**EDMOND PATRICK**  
Entrepreneur

**HURLEY J. COLEMAN III**  
Executive Director  
Saginaw County Community Action Committee

**KEVIN BROWN**  
President/Founder  
A Point of Change  
Alpha Media USA

**MSHN** Mid-State Health Network | **ALPHAMEDIA** LIVE LOCAL USA



## FREE Prime for Life Adult Training Virtual - Via Zoom

**April 25 and 26**  
(Monday and Tuesday)

**6:00 p.m. - 8:30 p.m.**

### Prime for Life Works

Participants will receive a \$25 VISA Gift Card and Certificate upon completion!

- Explores personal values and priorities.
- Increases problem-solving skills and perception of personal risk.
- Teaches simple tools for making decisions and selecting low-risk choices leading to abstinence.
- Prime for Life is an evidence-based method to motivate alcohol substance abuse behavior change.
- Independent and internal reviews demonstrate positive impacts on adults and youth.
- Program and content is based on biological, psychological, and sociological research.
- People do not become addicted because of an addictive personality or because of mental health problems.

- Register by April 24 at [kris4woc@gmail.com](mailto:kris4woc@gmail.com)
- Questions: email [kris4woc@gmail.com](mailto:kris4woc@gmail.com) or call (989) 399-8775 ext. 5 / (989) 737-9286

*Women of Colors is a non-profit organization with a diverse group of professional facilitators certified by Prime for Life. We are passionate about providing training and services for youth and families.*

## PRESIDENT'S CORNER



I want to recognize Women's History Month for the former and present staff and members of WOC. Many women from different backgrounds and ethnicities helped sustain this organization for over 29 years. These women worked countless hours and committed to serve not only women, but children and families in Saginaw community. I am proud of our dedicated WOC team that cares about people and their needs. For more information about Women of Colors contact (989) 399-8775 Ext. 5.

Evelyn McGovern  
WOC Co-Founder/President

